

Benefit Opportunities (1-Year)

Sponsor's Packet – Levels, Benefits, and Details – 1-Year Sponsorship

- ❖ Year of Benefits – Benefit Year Begins April 1st and Ends March 31st
- ❖ Appearance in Our Historical Magazine – to Be Disbursed at the Upcoming Rodeo & Fair; Also to Be Disbursed via Company Lobbies, via Company Check-Out Areas, via Company Lunchrooms, Through Corporate Social Media Cross-Promotion, PeopleWhoCare.cloud website, and Through Other Outlets Which We Foster.
- ❖ Benefit of Supporting Positive PeopleWhoCare Messaging
- ❖ Recognition on PeopleWhoCare.cloud
- ❖ Early Pre-Registration for Previous Sponsors – Designed for Those Who Wish to Preserve Their Place (Not a Right of First Refusal)
- ❖ Grandstand Sign at Rodeo – New! – 8' x 4'
- ❖ Large Banner at Rodeo – 6'x 2'
- ❖ PA Announcements at Rodeo – Amazing!
- ❖ Company Flag – Rodeo Opening / Closing Ceremonies
- ❖ Special Company Flag Appearances at Rodeo
- ❖ Promotion on our HD LED Trailers (“Bernard’s Boards”) – Rodeo and Fair
- ❖ Promotion on the Bernard’s Boards – Company Parking Lots
- ❖ Promotion on the Bernard’s Boards – Parades
- ❖ Promotion on the Bernard’s Boards – High-Traffic Areas
- ❖ Promotion via Newspaper Articles – Fundraising Drives
- ❖ Promotion via “Social Media Cross-Promotion” – Classy, Fun and Free Videos and Posts
- ❖ Bernard’s Gold™ Plug-In – Vehicle Repair “Logistics Program” for Companies